



Introduction of the NBC Board 2021/2022

The Netherlands Business Council UAE (NBC) is pleased to introduce the 2021/2022 Board. During the General Assembly held on 11 April 2021, all attending members voted in favor of the proposed Board. Having successfully chaired the NBC Board for four years, Chair Stefanie Schachtschabel handed over to Arnoud Govaert. Arnoud has served as Vice Chair and Director of Partnership at NBC for the past three years.



Arnoud Govaert is the founder and Chair of AA Services, a Netherlands- based waste management company that operates in the oil and gas industry. He leads and directs the strategy of the company across different countries in CIS, ME and Africa. He is passionate about new technology and continually explores ways to innovate through new ideas and technology that improves service delivery, safety, and financial performance.



Peter van der Linde is the Global Sales Director at Holland Water and has newly joined the Board. Based in The Netherlands, Peter served as the Liaison Officer for NBC over the past year. Peter is very passionate about doing business in the UAE and opening up new international markets in close cooperation with professional partners.

The NBC is honored to have the following members join the Board 2021/2022:



Willum van den Hoogen; Vice chair and Treasurer

A member of the NBC Executive Committee for five years, Willum is a floricultural entrepreneur trading from within the Dubai Flower Centre, African and South American grown fresh cut flowers to customers all over the world. He is a specialist in Cold Chain Logistics, Software Development and Project Management. Willum supports Arnoud as Vice Chair and will be responsible for the financial management within the NBC and the affairs related to the Expo 2020 Dubai.



Anissa Abbou,

Anissa joined the NBC Board in December 2020. She is a Global Professional Specification Sales and leading Agriculture at Signify (formerly known as Philips Lighting), Anissa has a track record in developing international business strategies, incubating new business models, and building out channel programs as well as experience in International Business Development & Marketing. With her many years of global business experience, she makes significant contributions to the mission of NBC.



Anthony Martin Dols:

Anthony will continue in his role as Board Member and Director Events focusing on the calendar, content and moderation of NBC's core network events. He has 40 years of international experience in senior roles in financial services and the oil & gas industry in many parts of the world. Since 2007 in Dubai and member of the NBC, he has his own consultancy and training company helping companies active in the region to achieve strategic and operational improvements.

This will be an exciting year for the Netherlands Business Council. We are excited to meet all our members again and make it an outstanding year with Expo 2020 Dubai as a special highlight.

If you have missed the NBC General Assembly, you can view the recording on the [Past Event](#) page of this website.

Read more about the NBC Board and the NBC organization on the [About Us](#) page of this website.