

COP28 UAE



COP28 UAE

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“There are moments in history when humanity comes together to fight a common threat.

And advancing humanity has always been one of the core principles of our leadership in the United Arab Emirates.

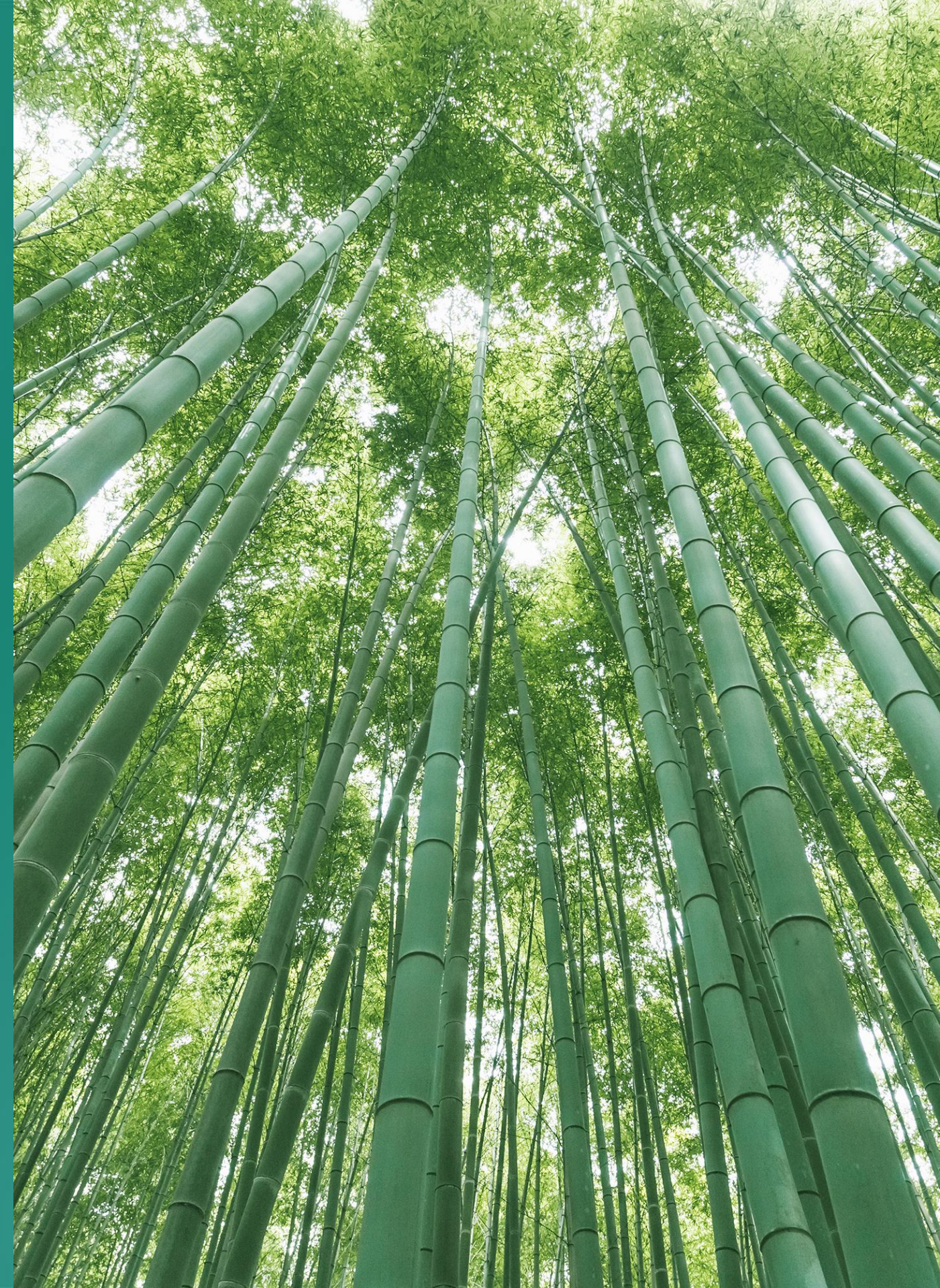
We have chosen to face global challenges head on, by adopting a positive mindset and working on solutions in the pursuit of progress with like-minded partners.

It is this mindset that we will bring as hosts of COP28.”

H.E. Dr. Sultan Ahmed Al Jaber
President-Designate for COP28
UAE Special Envoy for Climate Change

Event Strategy

Deliver a unique, inclusive, results driven, safe, secure and welcoming event that supports COP28 UAE Strategy and reinforces the UAE's position as a global leader in sustainability and climate action.



Sustainability

COP28 in the UAE will be a sustainable event, following ISO20121 standards and achieving Carbon Neutral certification.

Located at Expo City Dubai, a sustainability exemplar for the region, we will prioritise stakeholder engagement and incorporate sustainability throughout. We will minimise waste and carbon emissions through the reduce, reuse, and recycle approach.

"The approach to event delivery and operation at COP28 will reflect the UAE's commitment to sustainability"

Our intention is for our policies and approach to establish a new sustainable events benchmark in the Middle East, by following clear sustainability principles:

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Minimise **any negative impacts** on the Environment and Community



Ensure a safe and **secure atmosphere**



Provide an accessible and **inclusive** setting for all



Encourage **healthy living** and working



Promote the use of responsible sources and sustainable **use of resources**



Encourage more **sustainable behaviour**



Leave behind a **positive legacy**

Programming at COP28

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Deliver inclusive, action-oriented content, including an impactful World Climate Action Summit, that supports the Presidency's strategic objectives and drives engagement across multiple and diverse audience groups.



Mobilize a cross-workstream approach to ensure all programming decisions are made in an intentional, purpose-driven manner and with the aim of driving tangible outcomes.



Ensure our guiding principles remain at the heart of our programming strategy to deliver a truly inclusive, diverse and fully representative COP.

Draft Two-Week Presidency Program

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Date	Theme/Focus
Nov 30	Opening
Dec 1	World Climate Action Summit
Dec 2	World Climate Action Summit
Dec 3	Health / Relief, Recovery and Peace
Dec 4	Nature, Land Use, and
Dec 5	Food and Water Systems
Dec 6	Just Energy Transition / Industry / Trade
Dec 7	Rest
Dec 8	Youth, Education and Skills
Dec 9	Finance / Gender Equality
Dec 10	Cities, Regions, and Urbanization / Transport
Dec 11	No theme day
Dec 12	No theme day

CROSS-CUTTING THEMES

- Technology and innovation
- Inclusion (including but not limited to Indigenous Peoples and local communities, youth empowerment, and gender equality)
- Frontline communities
- Finance



World Climate Action Summit

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The World Climate Action Summit will be an unprecedented gathering of world leaders in the UAE, mobilizing action around the Global Stocktake to set the bar for greater ambition and accelerating the next decade of climate action.

World Climate Action Summit

1-2

DECEMBER

150+

WORLD LEADERS

1200+

GLOBAL VIPs

**DEDICATED WORLD CLIMATE
ACTION SUMMIT THEATER**

1 DECEMBER

**World Climate Action
Summit Opening Session**

1-2 DECEMBER

**COP28 Presidency-Curated
High-Level Events**

1 DECEMBER

**COP28 Gala
Event**

World Climate Action Summit

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Preliminary Overview

30th November

Plenary 1

Heads of State Arrivals into UAE

COP28 Ceremonial Opening

*Election of President
CMP Opening
CMA Opening
SB Opening*

1st December

WCAS Theatre

Plenary 1

Plenary 2

Al Wasl Dome

Heads of State Arrivals at COP 28

World Climate Action Summit

High Level Segment
National Statements

High Level Segment
National Statements

High Level Segment
National Statements

High Level Segment
National Statements

COP28 Gala Event

2nd December

WCAS Theatre

Plenary 1

Plenary 2

World Climate Action Summit

and

High-Level Presidency Events

High Level Segment
National Statements

High Level Segment
National Statements

Negotiations

Bilateral Meetings

Global Climate Action Theatre and High Level Champion's Program

The background is a teal-colored pattern featuring various silhouettes of nature and human elements. It includes palm trees, a camel, a horse, a person in traditional attire, a wind turbine, solar panels, and various plants and animals like a deer and a bird. The overall theme is environmental and sustainable development.

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COP28 Venue





EXPO City Dubai

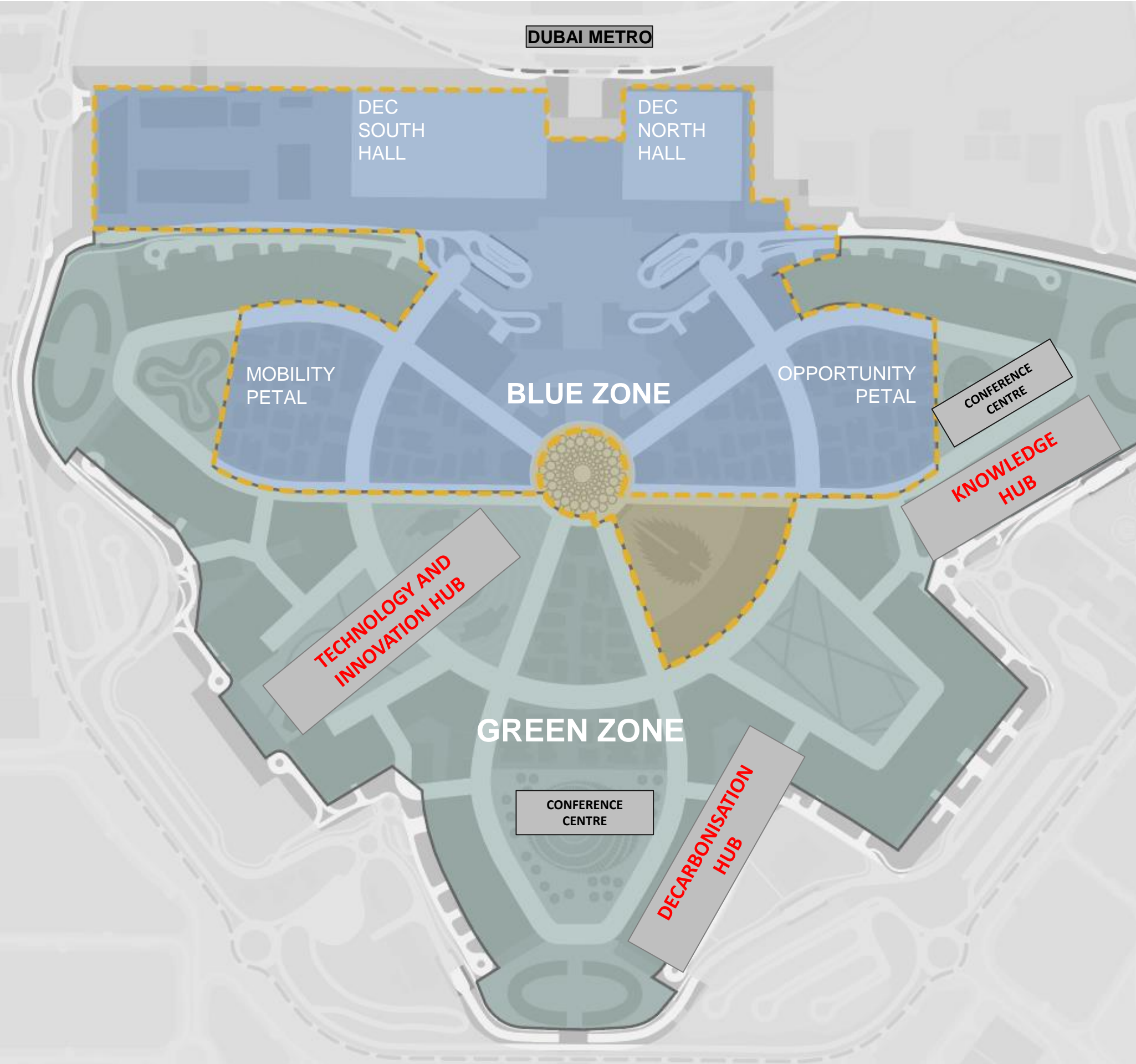
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Purpose built for hosting EXPO 2020, EXPO City Dubai (ECD) is an exceptional location to host COP28 UAE, with the Blue Zone adjacent to the Green Zone.



COP28 UAE SITE OVERVIEW

-  Blue Zone
-  Green Zone
-  Blue Zone switching to Green Zone after day 3
-  Secure / accredited personnel areas



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The Blue Zone

COP28 Blue Zone

COP28 UAE

The Blue Zone will welcome delegates from around the World for COP28 UAE from 30 November – 12 December.

The Blue Zone is a UNFCCC managed site, open to accredited party and observer delegates.

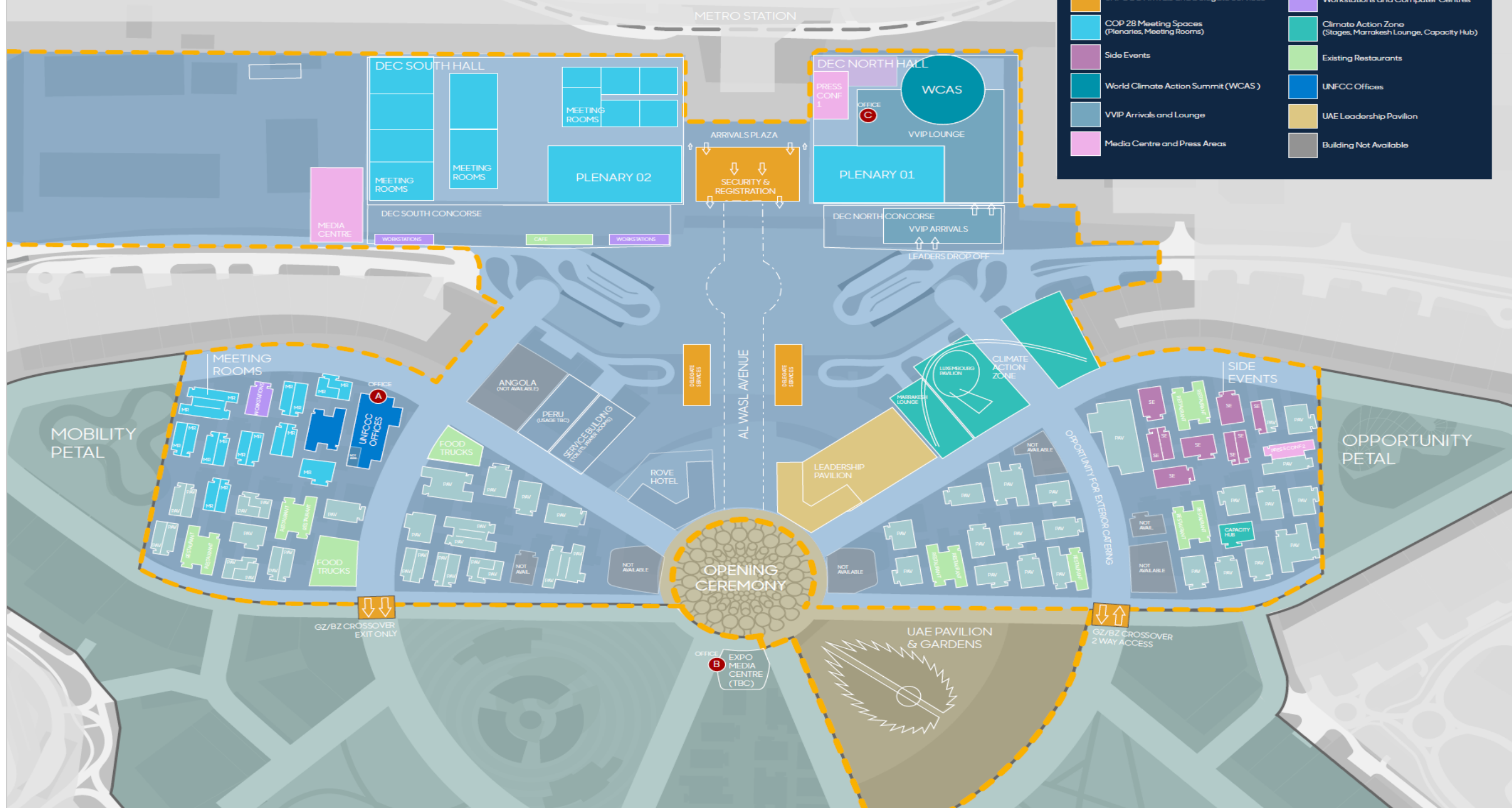
It hosts the formal negotiations across the two weeks of the event, the World Climate Action Summit, the country pavilions, presidency events as well as hundreds of side events including panel discussions, round tables, and cultural events.

Attended by:

- Parties (country negotiators)
- Observers (NGOs, IGOs, UN Agencies)
- Media
- World Leaders



BLUE ZONE OVERVIEW



The background is a teal-green color with a repeating pattern of white and light green silhouettes. These silhouettes include various elements of nature such as palm trees, birds, a camel, a horse, a deer, and a bird. There are also human figures in traditional attire, some holding hands, and architectural structures like a wind turbine and a building with solar panels. The overall theme is environmental and human well-being.

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The Green Zone



*COP28 will be working with
all stakeholders to
accelerate a business-orientated
approach that balances climate
action with sustainable economic
and social development.*

Green Zone

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The Green Zone is a space managed and delivered by the COP28 Presidency, offering a platform for non-accredited delegates – general public, youth groups, civil society, academia, artists, and businesses. Non-accredited delegates can have their voices heard through events, showcases, workshops and talks that promote dialogue, awareness, education and commitments to climate action. The aim is for this to be stakeholder-led whilst showcasing UAE key campaigns and themes.

The key zonal themes displayed will include:

Private Sector, Culture, Family, Civil Society, Inclusion, Art & Crafts, Protestors, Food and Refreshment



Green Zone

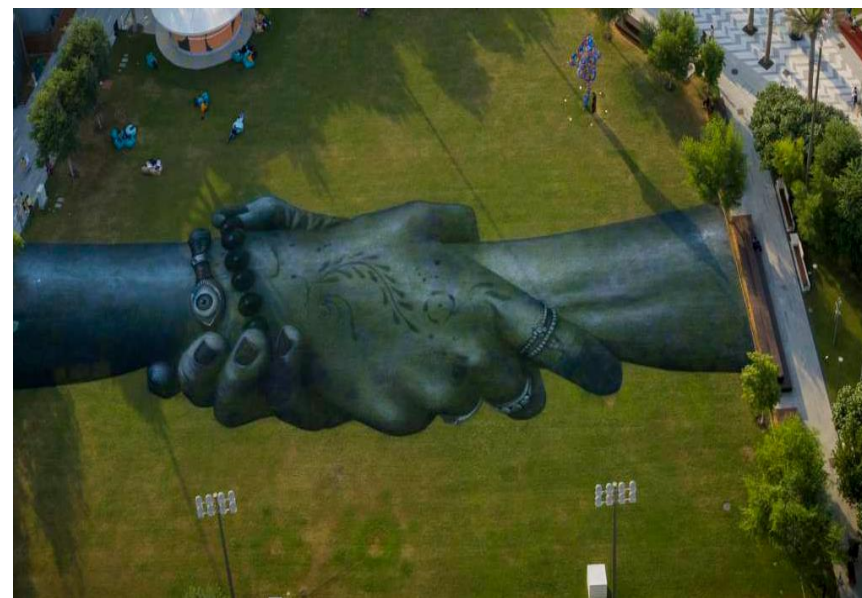
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IMPACTFUL EVENT DESIGN



Events curated in the Green Zone complement Blue Zone scheduling. Aligned with thematic days, Green Zone events and activations are designed to be thought provoking, engaging, innovative, impactful; hosted in iconic and unique surroundings.

INSPIRATIONAL YOUTH PROGRAMMING



Youth leaders informing, educating, exploring, debating their pathways in the climate change discussion. A base to host events, create, contemplate and explore climate change through a youth lens. An inclusive and safe environment to share ideas and stimulate thought.

CURATED ENTERTAINMENT



Sensory exploration of COP28 through art mediums, film, fashion, poetry, music, photography, food and more. Curated content to not just enjoy but to demonstrate sustainability in our daily lives. Integrated with the COP28 thematics that may surprise as well as entertain.

Green Zone

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Experience-Led Curation for the Private Sector

DECARBONISATION HUB

Collaboration, Resilience, and Transformation

The Decarbonisation Hub represents an exclusive space where COP28 UAE's sponsors can connect, collaborate, and share insights, strategies, and solutions to combat climate change.

This opportunity allows leaders and innovators to showcase their sustainability plans and forge strategic partnerships that accelerate progress towards net zero.

TECHNOLOGY & INNOVATION HUB

Future-proofing, Pioneering, and Impactful

The Technology and Innovation Hub represents the convergence of cutting-edge technologies and progressive thinking to deliver innovative solutions and tackling climate change.

This Hub acts as a catalyst for enabling government, businesses, and civil society to collaborate and leverage technologies to address the most pressing sustainability challenges.

KNOWLEDGE HUB

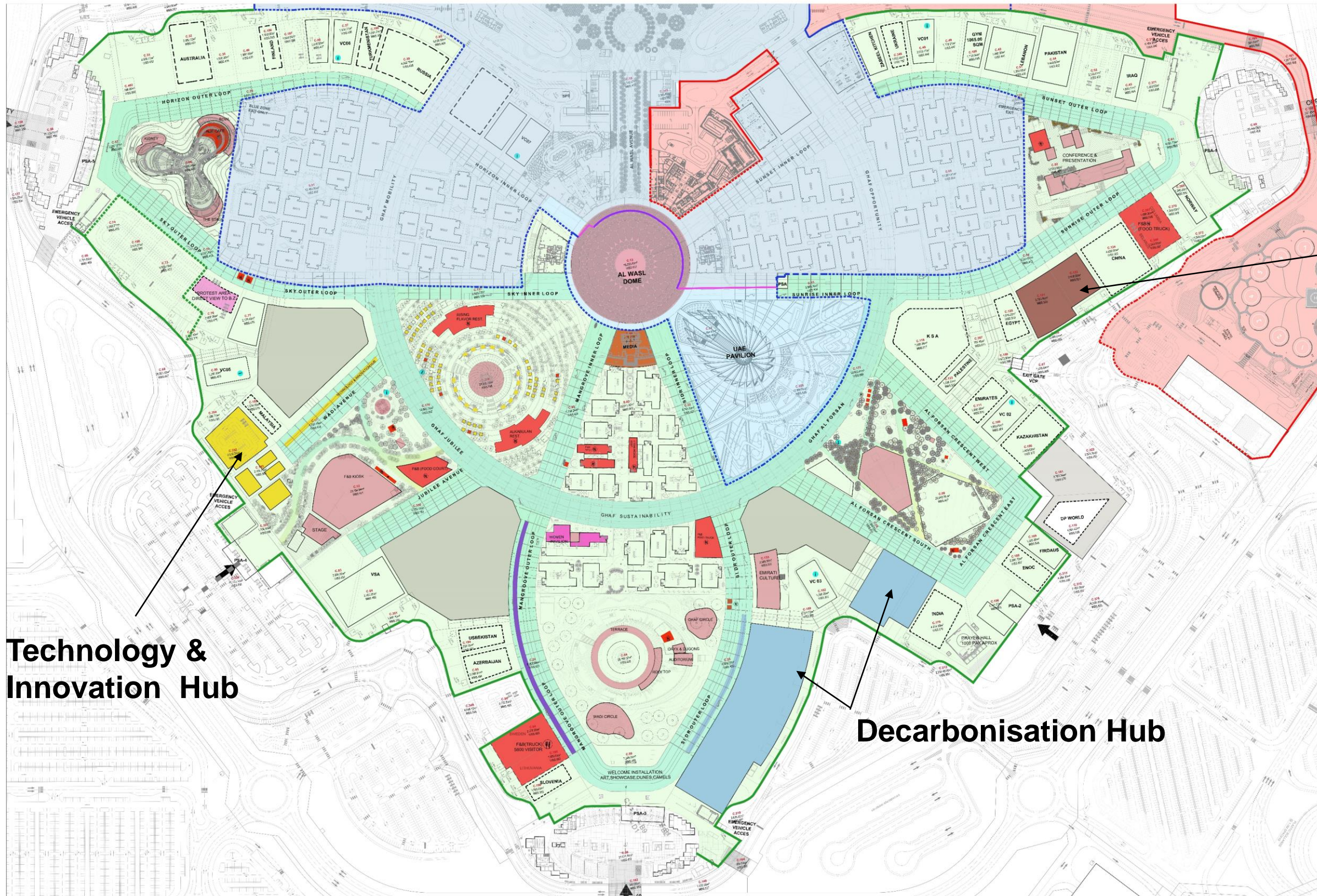
Dynamic, Informative, and Solutions-oriented

The Knowledge Hub represents a powerful platform that will innovatively unify NGOs, UAE Ministries, local government entities and their respective stakeholders.

This Hub will also feature thematic experiences tackling the most pressing climate challenges and relevant solution.

Green Zone

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Knowledge Hub

Technology & Innovation Hub

Decarbonisation Hub

The background of the image is a teal color with a dense, intricate pattern of white and light teal silhouettes. These silhouettes represent various elements of nature and human activity, including palm trees, camels, horses, birds, and people. The overall theme is environmental and sustainable development.

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Private Sector Participation

Get involved

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Contribute to the climate action agenda and reaffirm your position as leaders on climate change

Strategically align your brand and message with COP28 UAE and promote your own climate ambitions and projects within the COP28 venue and through the COP28 communications channels

Sponsor different **physical assets and service delivery components** of COP28 UAE

Inspire other businesses to take actions on the climate agenda and set ambitious targets via our partnerships programme



Sponsorship eligibility requirements

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Evidence your work with supporting documentation on how you are aligned with Race-to-Zero or with similar commitments, highlighting sustainability credentials or technologies for climate action.

1

Commitment & Evidence

- Share your credible, verifiable and transparent **net-zero target** in greenhouse gases (GHGs) by 2050 (sustainability reporting, targets etc.) referring to the UNFCC [Race-to-Zero](#) framework, and where you are positioned in relation to these requirements.
- Compliance with recognised environmental and social standards
- **Signed up to** at least one leading **sectoral coalition and publicly advocate** amongst industry peers and supply chain members
- **Publicly announced** your ESG/Sustainability agenda and commitments ahead of COP28 UAE

2

COP28 Delivery

- Provide your plan including **impactful content pre and during COP28 UAE** that is aligned and supports the UAE Presidency agenda
- **Showcase** individual decarbonization breakthrough (technology, policy, investment etc.)

3

Legacy Programme

- Statement on how your organisation plans to **contribute to the COP28 UAE** legacy
- **Roadmaps** to align to Race-to-zero and/or the Science Based Targets Initiative (SBTi) methodology

The background is a teal color with a repeating pattern of white silhouettes. The silhouettes include various elements: a person in traditional attire, a camel, a palm tree, a wind turbine, a solar panel, a bird, a fish, a plant, and a building. The text is overlaid on this pattern.

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Thank You

For more information, please visit

www.COP28.com