

TenCate Grass Introduction



What we do.

Sports

- Professional Sports FIFA, IHF
- Move from infill to non-infill artificial grass systems.
- Demand for recyclable eco-friendly artificial turfs.
- Effective product end of life management.

Landscape

- Consumer driven, water conservation in water sensitive regions. Sun belt USA-Europe.
- Impact of Covid-19 encouraged homeowners to put an emphasis on home improvement.
- Newer products look and feel like natural grass.





Product Sustainability

Product Innovation

Sports fields moving from infill to non-infill turfs.

One DNA Product Structure for End of Life Recycling

Criteria moving from just performance to include recyclability and sustainable end of life management.

Internal
Recovery and
Reuse of
Process Waste

Recycled sports yarn with EN 15343 standard

100% Production Process waste materials is recycled.

End of Batch Raw Materials 100% Reclaimed and Reintroduced to Manufacturing Process.



Total System Approach

End of Life Carpet Materials
Repurposed as Subcomponent
Products eliminating Virgin
Material Usage.





To reduce electricity consumption.

Used for preheating of steam bath water to around 55-60°C.



Extrusion process water for re-use in the Plant Cooling Towers

Reduction in freshwater consumption = 45 m3 per day.

Reduction in wastewater collection cost by 45-50% daily.



Refurbishment of older equipment,

- Improve energy consumption,
- Improve safety standards,
- Add new line control technologies,

Program is in addition to large new equipment CAPEX program.

